

Student Naviance Demo Instructions

1. Login to Naviance. www.naviance.com.
2. There are 4 main tabs in the top right corner of Naviance: **Home, Colleges, Careers, and About Me.**
3. Today we will be focusing our attention in the Colleges tab. Click on the **Colleges** tab, and go to **Find Your Fit.**
4. Notice there are many ways in Naviance to conduct college research. Today, we will be using **SuperMatch.**
5. Notice all the different search criteria on the top.
6. The 1st search criteria is **Location** – I am choosing the **Northeast.** A list of schools is immediately created but will continually change with each selected criteria.
7. You can also rate how important each specific search criteria is to you. The default rating is **Must Have**, which I will leave for the Northeast selection.
8. The next search criteria is **Academics.** Click on **Bachelor's** for a four-year degree. I am going to type in **Economics.** You may add whatever major(s) you are interested in, including **Liberal Arts.**
9. I am going to make this selection a **Must Have.** Notice how my college list has changed.
10. Scores is the next search criteria under **Admission.** I have an unweighted GPA of 3.5 on a 4.0 scale, but no official test scores yet so I am going to leave that blank. You can see that each college in the search then lists their stats in comparison to mine.
11. Next is **Diversity**, which is defaulted to **Overall Diversity**, meaning I want a diverse campus. I will leave this as is. I am also going to pick **co-ed**, but I do recognize that there are many strong women's colleges. There are also options to choose **historically black schools**- if you are interested in this criterion, feel free to click it.
12. **Institution Characteristics** is next. I plan to attend a **traditional 4-year college/university**, and prefer a **large, mid-size, or medium size school.** I also want **on-campus housing- Must Have!**
13. Next on the list is **Cost**, but I am going to leave this criteria blank.
14. **Student Life** – I am interested in **sports/intramural and joining student government**, so I will type those in the space provided – these are not deal breakers, so I will move them to the '**Nice to Have**' column.
15. I am going to leave the rest of the search criteria blank for the purposes of time. You can feel free to click on these choices when you do your own search. For example, **Fine Arts, Music and Sports** could be a huge part of the college search process for some students.
16. **Extremely Important Step.** Let's save this search before doing anything else. Click on **Save Search** and I am going to name this search today's date. Then click save. And you now have your first college search that you may return to at any point in time.

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17. You can do as many searches as you want using *SuperMatch* or the *Advanced College Search*.

Now let's add some colleges to my *Colleges I'm Thinking About* list.

1. Let's go back to our initial search list.
2. Many different options for you to explore.
3. Let's choose a school and expand the information. *Quinnipiac University* for example. Click on the school name to see more information on a different page. This shows more detailed information about the college – a quick summary for you. You can request information, do a web tour, and add it to your list.
4. On the Quinnipiac University page, **click on the small heart at the top of the page to Add to the Colleges I'm Thinking About list.**
5. To go back to our original search, click the previous Naviance window in your tabs.
6. You can also see the green circle, 100%. This means that this college meets your criteria for 100%.
7. **Let's Pin** a few colleges. We will go back to *Quinnipiac University* and click Pin it. Now how about *University of New England* and *Dartmouth College*. Let's compare my **Pinned list** (scroll to top of the list).
8. You can clearly see my pinned colleges selected with a direct comparison. We can look at a number of criteria to compare across each pinned college. **Academic Match** is first, and you can indicate which other criteria you would like to look at. I am going to **choose Highlights, Cost, and Institution Characteristics.**
9. Now I want to add all of these colleges to my *Colleges that I am Thinking About* list as well. So let's do this now. Click each college's name to bring you to their informational page. Then, click the small heart at the top of the page to add to the Colleges I'm Thinking About list.
10. Now click back to our original search tab on your computer.
11. Under **Colleges** on the top right, click on *Colleges I am thinking about.*
12. Here you can see the list already created. Sometimes you can see that colleges were added by the student, parent, or counselor. It does not matter who adds it to the list. However, only counselors and students can remove a school from the list. Sorry parents.
13. You can also directly add schools to this list by clicking on **Search for Colleges.**
14. Use the Look up option – Let's search *Holy Cross* for example. The actual name of the school is *College of the Holy Cross*. It may be that specific to look up a school. Now, click on the college name to open a new window and click the heart to add to the list.

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15. Once added, go back to the **Colleges I'm Thinking About** list.

Scattergram Graphs

1. **Scattergrams** can be a useful tool to help determine your chance for admissions.
2. You can find them a number of ways. One way is to click on the **More** link to the right of each college under the **Colleges I am thinking about** list.
3. This information is based upon a student's weighted GPA and standardized testing scores (when those scores become available they will be uploaded to Naviance). They include three years of AHS data. This information will be updated as we move through the semester.
4. I am going to select a school to look at on the **Scattergram – Quinnipiac University**.
5. **Scattergrams** can be used by counselors, parents, and students to create a well-balanced list.
6. You can see that I am in blue based upon my weighted GPA and my test scores. Even though I told you earlier that I had not test scores, I am a fake student and have added them for tonight.
7. This is your Naviance account, for you to use to help you through the college application process. Feel free to explore all the different research options in Naviance.
8. Let's go back to our college list by clicking on **Colleges** at the top of the page. We then go into **Colleges I am thinking about**.
9. You can also click on Compare me at the top of the list. This is another useful tool to help build a balanced college list.
10. Remember, just because a college is on your **Colleges I am thinking about** list, it does mean that you have to apply there. There will be a step in this process where colleges that you are thinking about become colleges you are applying to.
11. You will also have a chance to go over all of this and more with your guidance counselor during your individual college meeting.
12. I hope this has introduced Naviance and the college search. We now have time for a few questions.